

# ΒΒΒ Chapter T-Shirt Design Contest Guidelines

## Eligibility/Entry

Be a part of ΒΒΒ's first ever Chapter T-Shirt Design Contest. All ΒΒΒ chapters are eligible to submit a design. We are only accepting one entry per chapter; we are not accepting designs from individual members at this time. The winning chapter will receive a \$50 monetary prize and 5 free t-shirts. Submitting a design earns any chapter more points on their Bertholf Award application. We hope to make this an annual event and have a new t-shirt design every year!



## Rules and Guidelines

1. All designs must be original creations of the chapter and incorporate all the required design components outlined below.
2. Design(s) must be submitted in .pdf format, on the T-Shirt Contest on the webpage via the submission form by 11:59pm (ET) on October 31, 2022.
3. Winning chapter agrees to sign a waiver to allow ΒΒΒ the use of their design, free of charge, for any and all printing and promotional purposes.
4. By submitting an entry, you are agreeing to all contest rules. If you have any questions, please email [tribeta@una.edu](mailto:tribeta@una.edu).

## Required Design Components

The winning design will be placed on the front of the official 2023 Chapter Designed t-shirt.

1. **Theme:** Design theme must include either Beta Beta Beta Biological Honor Society, TriBeta, or ΒΒΒ.
2. **BBB Insignias:** The Shield and/or Key insignia can be used, but not required. To download the image files go here: [www.tribeta.org/forms](http://www.tribeta.org/forms).
3. **T-Shirt Specifications:** The winning design will be printed on the front only of a unisex t-shirt. Please specify shirt color if other than white.
4. **No Chapter Specific Designs:** This t-shirt is for any and all ΒΒΒ members therefore the design cannot reference a specific chapter.
5. **Colors:** Design is limited to 4 colors. The following are the official ΒΒΒ colors. Designs ARE NOT limited to use of only these colors.



6. **Design Software:** If available, please make designs using the following software options: either Adobe (InDesign, Illustrator, Photoshop), Canva, or CorelDRAW. The design submitted must be in PDF file for viewability. If you do not have access to the above-mentioned software, Microsoft Word is fine, but save in PDF format. Designs created using t-shirt design websites like Bonfire, CafePress, and Zazzle will NOT be accepted

## How Winner is Selected

1. Entries will be evaluated by an independent internal panel of judges and will be reviewed for:
  - Concept and originality of design
  - Visibility from a reasonable distance
  - Adherence to design and submission rules and guidelines
  - Totality of design and production readiness
2. Upon final review, the top ten designs will be presented for a member vote from inducted members from 2021 to present. Limit of one vote per member. Vote must be submitted by 11:59pm (ET) on November 30, 2022, via the emailed link to vote. If a tie breaker is required, the President of βββ will cast the final vote.

## Fine Print

**Publicity and Agreement:** Contest entry constitutes an agreement by the submitting chapters to grant free license of all copyrights of the submitted works to Beta Beta Beta Biological Honor Society in perpetuity, for publicity and promotional purposes. Top 10 finalists will be subject to approval by the Beta Beta Beta Biological Honor Society Executive Committee prior to member voting.

**Media Release:** By submitting artwork, the chapter agrees that if your design wins, Beta Beta Beta Biological Honor Society retains first printing rights and a free license, in perpetuity, to utilize the design on t-shirts and other promotional items, and marketing, fundraising, and public relations materials. The chapter is guaranteeing that your design does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a Creative Commons (cc) license. Chapter entrants who are not selected as the winning designer(s) retain all rights to their artwork.

## Submission of Design

Upload your chapter's t-shirt design here: [T-Shirt Design Upload](#). Deadline for submission is 11:59pm (ET) on October 31, 2022. Late entries will not be reviewed.